AFRICAN ENTERTAINMENT AWARDS WEEKEND

Three Days. One Celebration. A Global Experience.

Celebrating African Excellence. Connecting the Diaspora. Shaping the Future.

The **African Entertainment Awards Weekend** will bring together the best of African, African-Canadian, African American, and Diaspora entertainment for an unforgettable three-day celebration of **comedy, culture, recognition, music, and Black excellence.**

Across three signature experiences, AE Awards Weekend will unite entertainers, celebrities, artists, creators, entrepreneurs, industry professionals, media, influencers, and fans from Canada and around the
world.

DAY 1

COMEDY NIGHT

Laugh. Connect. Celebrate.

Kick off AE Awards Weekend with an unforgettable night of comedy featuring some of the biggest and funniest names from **Africa, Canada, the United States, and the Diaspora.**

Comedy Night will create a high-energy atmosphere where audiences can relax, connect, and experience the lighter side of African and Black culture.

Featuring:

- Headline comedians
- African comedians
- African American comedians
- Canadian comedy talent
- Emerging comedians
- Special celebrity appearances
- DJ and live entertainment
- VIP experience
- Celebrity and influencer attendance

COMEDY NIGHT

A night of laughter. A night of culture. A night to remember.

DAY 2

AFRICAN ENTERTAINMENT AWARDS

The Main Event

The pinnacle of AE Awards Weekend.

The **African Entertainment Awards Ceremony** will bring together the industry's leading artists, entertainers, creators, entrepreneurs, executives, celebrities, influencers, media personalities, and distinguished guests for an elegant evening celebrating African and African-Canadian excellence.

The Experience

RED CARPET
A glamorous celebrity arrival featuring fashion, interviews, photography, and media coverage.

GALA RECEPTION
An elevated pre-show experience bringing together VIPs, sponsors, nominees, industry leaders, and distinguished guests.

LIVE ENTERTAINMENT
Special performances from established and emerging artists.

THE AWARDS
A prestigious ceremony recognizing outstanding achievement across African entertainment and culture.

VIP EXPERIENCE
Exclusive access, premium hospitality, celebrity interactions, and networking.

AFTER-PARTY
Continue the celebration with music, entertainment, and the AE Awards community.

THE AE AWARDS

Where excellence gets recognized.
Where culture gets celebrated.
Where the Diaspora comes together.

DAY 3

AE AWARDS CONCERT

THE GRAND FINALE

End AE Awards Weekend with an extraordinary live concert celebrating the sound and energy of Africa and the Diaspora.

The AE Awards Concert will bring together **international stars, African superstars, African-Canadian talent, DJs, and emerging artists** for a major live music experience.

Featuring:

- Headline artists
- Afrobeats
- Amapiano
- Highlife
- Afro-fusion
- R&B
- Hip-Hop
- Dancehall
- Live bands
- DJs
- Special guest appearances
- Surprise performances

ONE STAGE. ONE CROWD. ONE GLOBAL SOUND.

The concert will serve as the ultimate closing celebration of AE Awards Weekend 2027.

THE AE AWARDS WEEKEND EXPERIENCE

DAY 1

COMEDY NIGHT
LAUGH

DAY 2

AE AWARDS
CELEBRATE

DAY 3

CONCERT
PARTY

MORE THAN AN AWARDS SHOW

AE Awards Weekend is designed to become an **annual destination event for African entertainment in Canada.**

The weekend creates three distinct opportunities for:

FANS

Three days of entertainment, culture, music, comedy, celebrities, and unforgettable experiences.

ARTISTS

A platform to perform, network, gain exposure, and connect with audiences across the Diaspora.

INDUSTRY

A meeting point for entertainment professionals, entrepreneurs, executives, media, and creators.

BRANDS

Three days of premium opportunities to engage with an influential African and Black consumer audience.

MEDIA

A weekend filled with compelling stories, celebrity interviews, red-carpet moments, performances, and cultural content.

A GLOBAL CELEBRATION

AE Awards Weekend will connect:

CANADA
NIGERIA
GHANA
UNITED STATES
AFRICA
THE GLOBAL AFRICAN DIASPORA

Bringing together the cultures, sounds, personalities, and creative forces shaping the future of African entertainment.

THE VISION

Our goal is to establish **AE Awards Weekend** as one of the most anticipated African entertainment experiences in North America.

A weekend where:

Comedy brings us together.

The Awards celebrate us.

Music brings us to our feet.

THREE DAYS. ONE MOVEMENT.

AE AWARDS WEEKEND

COMEDY • CULTURE • AWARDS • MUSIC • ENTERTAINMENT • COMMUNITY

Celebrating African Excellence. Connecting the Diaspora. Shaping the Future.